



# Please support Fairbanks' first ever Weed Smackdown!

On **June 26<sup>th</sup>, 2010** local agencies and community groups will join forces in a fun and friendly competition to help control the growing problem of **invasive plants** in Fairbanks. The 2010 Weed Smackdown will take place at the new **Tanana Lakes Recreation Area**. The event will include an orientation and weed identification session, 1 ½ hours of weed pulling, followed by a weed weigh-in, lunch, and awards ceremony.



*Tanana Lakes will be a multi use park in South Fairbanks, with 100,000 visitors expected annually!*

Our community is participating in this event because there is a growing problem with weeds in Alaska. Invasive weeds are aggressive non-native plants that have the ability to spread rapidly and out-compete native plants for growing space. The more hands we have working on the problem in Fairbanks, the more we can accomplish. This event will also be fun! Participants will be asked to form a team and come prepared to spend a few hours outside enjoying some exercise and habitat clean up! Teams will compete for a variety of awards, including weed-themed costumes, most pounds of weeds pulled, and largest team.

**So why should your business support the Weed Smackdown?** Your business will become an important supporter of the new recreation area which will one day receive as much visitation as Chena Lakes! You will be helping to contain the spread of these invasive plants and decrease the seed source. Our native birds and animals will benefit from access to more nutritional and healthier habitats, as well as decreasing the chance that these animals will transport invasive plant seeds to other areas.

*Invasive plants can change the landscape as we know it – from our gardens and backyards to the wild places of Alaska that we love.*

## Benefits to your business:

- Logo on the back of T-shirts, which will be given to each participant
- Logo on promotional material, including advertisements and event signage
- Recognition during the awards ceremony

## How will donations be used?

- Incentives for participants, including award prizes, T-shirts, and lunch during the event
- Purchase of miscellaneous supplies and advertising space
- Creation of *Weed Whackers* curriculum kits for local schools

## **So you want to support the Weed Smackdown! Now what?**

**Contact Darcy Etcheverry at 474-5702 to arrange a donation or send a check to:**

**FSWCD attn: Darcy  
590 University Avenue, Ste B  
Fairbanks, Alaska 99709**

**\*Your check should be payable to: Fairbanks Soil & Water Conservation District (FSWCD) with "Smackdown" as the memo**

**Questions? Laurel Devaney \* 456-0558 \* [Laurel\\_devaney@fws.gov](mailto:Laurel_devaney@fws.gov)  
Darcy Etcheverry \* 474-5702 \* [fswcd.tech@gmail.com](mailto:fswcd.tech@gmail.com)**

*The Weed Smackdown is a joint effort between Fairbanks Soil & Water Conservation District, US Fish & Wildlife Service, and Fairbanks North Star Borough*

